

## ADVERTISING RATE CARD

# Gypsy Roma Traveller History Month Magazine

The Gypsy, Roma and Traveller History Month magazine will be published in May 2010.

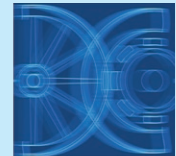
21,000 copies of this year's issue will be printed and distributed to Gypsies and Travellers, schools, libraries, museums and archives across Britain. Please show your support for the third issue of Gypsy, Roma and Traveller History Month magazine by advertising and sponsoring this publication.

The magazine is printed in full colour with no special or spot colours. We can create your advert for an additional charge if you want to supply us just copy and any required graphics.

If you have any questions or to book your space call 07966 786242 or email [jake@grthm.co.uk](mailto:jake@grthm.co.uk)

PDF versions of previous issues are available to download and view from [www.GRTHM.co.uk](http://www.GRTHM.co.uk)

For more on Gypsy Roma Traveller History Month itself visit the website: [www.GRTHM.co.uk](http://www.GRTHM.co.uk)



The Gypsy Media Company

## Useful Information

### Prices and Sizes

(first size is width)

A: Full page	194 x 280mm	£1200 (plus VAT)
B: 1/2 page	194 x 139mm	£600 (plus VAT)
C: 1/4 page	96 x 139mm	£300 (plus VAT)
D: 1/8 page	96 x 69mm	£150 (plus VAT)
E: 1/16 page	47 x 69mm	£100 (plus VAT)

PLEASE NOTE THAT THESE SIZES ARE DIFFERENT TO PREVIOUS EDITIONS.

### Extra charges

Add 10% to the price if you want to specify a position (note that this might not be possible)

Add 15% to the rate for inside front or back cover.

### Artwork Creation

We can create your advert or message for you. The cost will vary according to the size and your requirements. Contact us for an estimate or if you have a small budget and would like advice on how best to use it.

### General Guidance

GRTHM reserves the right to reject creative that it deems, in its sole opinion, to be inappropriate.

If you choose to use a third-party service to deliver ads, GRTHM will not be held responsible for any technical errors caused by the third-party.

### Mechanical details

Please make sure all digital ad files match the dimensions listed. Supply artwork as PDF (preferred), Postscript or EPS files. Embed, or if software allows outline all fonts. Film is not accepted. Please contact us if you have any doubts or questions.

Files should be CMYK. RGB files must be converted to CMYK. Provide proofs for digital ads where possible. If there is no proof supplied, the advertiser accepts the responsibility for the final print outcome.

Ideal images resolution requirements: 300dpi for full colour artwork or grayscale 1200dpi for Bitmap (B&W/Line Art).

Submit electronic files via email (10mb maximum) or on CD.

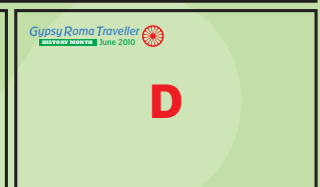
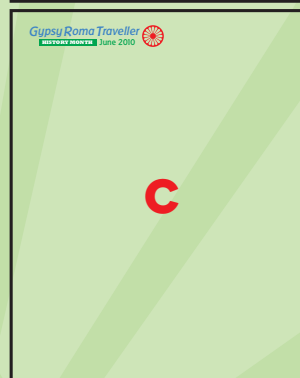
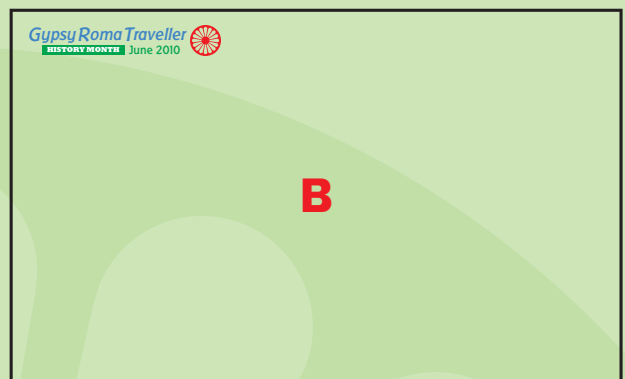
Email: [advertising@grthm.co.uk](mailto:advertising@grthm.co.uk)

Address: GRTHM Magazine,  
The Gypsy Media Company Ltd.,  
PO Box 313, Hastings,  
East Sussex, TN34 9EW

GRTHM reserves the right to reduce and/or re-size any over-sized or incorrectly sized ads to fit the ad dimensions indicated in this rate card.

Advertisers should retain a copy of their artwork. For technical assistance call 0794 648 3970.

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Thank you for adding your support to Gypsy Roma Traveller History Month.

Gypsy Roma Traveller  
HISTORY MONTH June 2010



department for  
children, schools and families



National Association of Teachers of Travellers  
+ Other Professionals